

# Demographic and Income Profile

Baytowne Square  
 Lat.: 40.139556 Long.: -88.259316  
 Ring: 1 mile radius

IRC Demographics  
 Latitude: 40.13956  
 Longitude: -88.25932

Summary	Census 2010	2018	2023
Population	9,124	10,300	10,875
Households	3,696	4,159	4,392
Families	2,058	2,269	2,383
Average Household Size	2.45	2.46	2.46
Owner Occupied Housing Units	1,352	1,468	1,604
Renter Occupied Housing Units	2,344	2,691	2,788
Median Age	28.5	29.0	29.0
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.09%	0.10%	0.83%
Households	1.10%	0.12%	0.79%
Families	0.99%	0.01%	0.71%
Owner HHs	1.79%	0.37%	1.16%
Median Household Income	1.13%	1.96%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	835	20.1%	846	19.3%
\$15,000 - \$24,999	594	14.3%	573	13.0%
\$25,000 - \$34,999	515	12.4%	524	11.9%
\$35,000 - \$49,999	624	15.0%	659	15.0%
\$50,000 - \$74,999	724	17.4%	777	17.7%
\$75,000 - \$99,999	487	11.7%	555	12.6%
\$100,000 - \$149,999	252	6.1%	298	6.8%
\$150,000 - \$199,999	73	1.8%	92	2.1%
\$200,000+	56	1.3%	69	1.6%
Median Household Income	\$37,474		\$39,634	
Average Household Income	\$50,166		\$54,770	
Per Capita Income	\$20,606		\$22,479	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	860	9.4%	915	8.9%	991	9.1%
5 - 9	661	7.2%	756	7.3%	769	7.1%
10 - 14	575	6.3%	610	5.9%	633	5.8%
15 - 19	686	7.5%	718	7.0%	755	6.9%
20 - 24	978	10.7%	1,188	11.5%	1,227	11.3%
25 - 34	1,959	21.5%	2,127	20.7%	2,307	21.2%
35 - 44	1,156	12.7%	1,367	13.3%	1,362	12.5%
45 - 54	923	10.1%	944	9.2%	1,021	9.4%
55 - 64	681	7.5%	844	8.2%	841	7.7%
65 - 74	330	3.6%	510	5.0%	624	5.7%
75 - 84	221	2.4%	222	2.2%	248	2.3%
85+	92	1.0%	99	1.0%	96	0.9%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,865	42.4%	3,990	38.7%	3,912	36.0%
Black Alone	3,568	39.1%	4,069	39.5%	4,322	39.7%
American Indian Alone	35	0.4%	37	0.4%	38	0.3%
Asian Alone	842	9.2%	1,205	11.7%	1,458	13.4%
Pacific Islander Alone	7	0.1%	7	0.1%	8	0.1%
Some Other Race Alone	459	5.0%	539	5.2%	611	5.6%
Two or More Races	348	3.8%	454	4.4%	526	4.8%
Hispanic Origin (Any Race)	925	10.1%	1,096	10.6%	1,255	11.5%

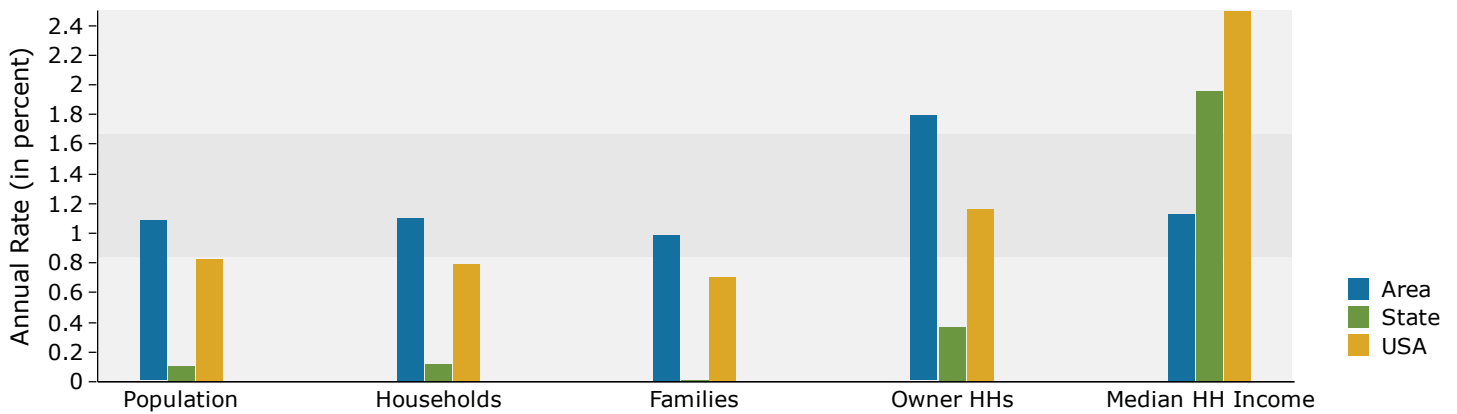
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

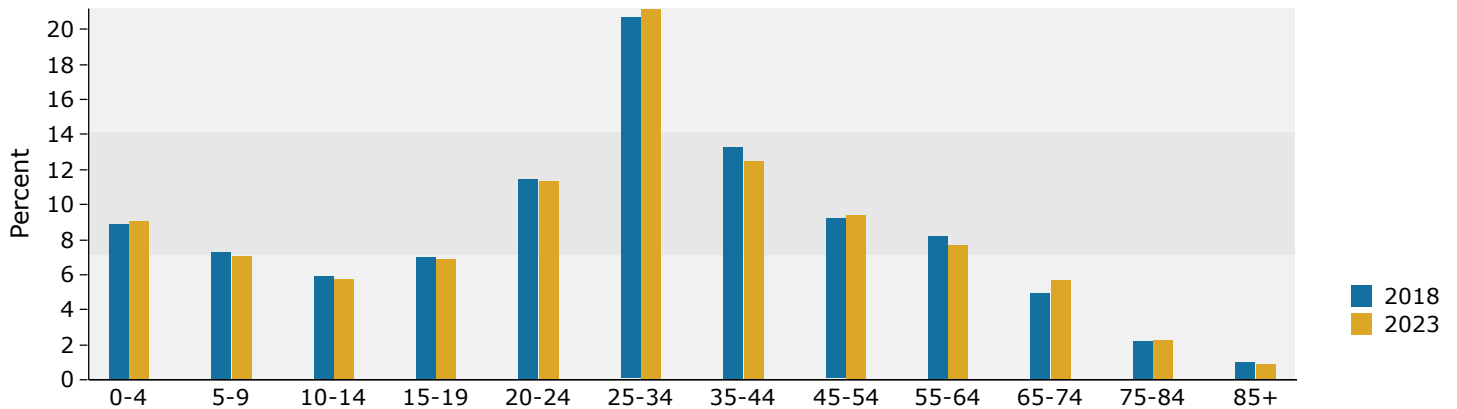
Baytowne Square  
 Lat.: 40.139556 Long.: -88.259316  
 Ring: 1 mile radius

IRC Demographics  
 Latitude: 40.13956  
 Longitude: -88.25932

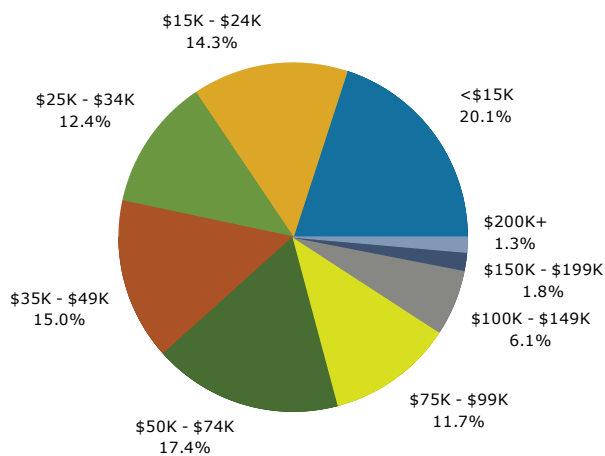
## Trends 2018-2023



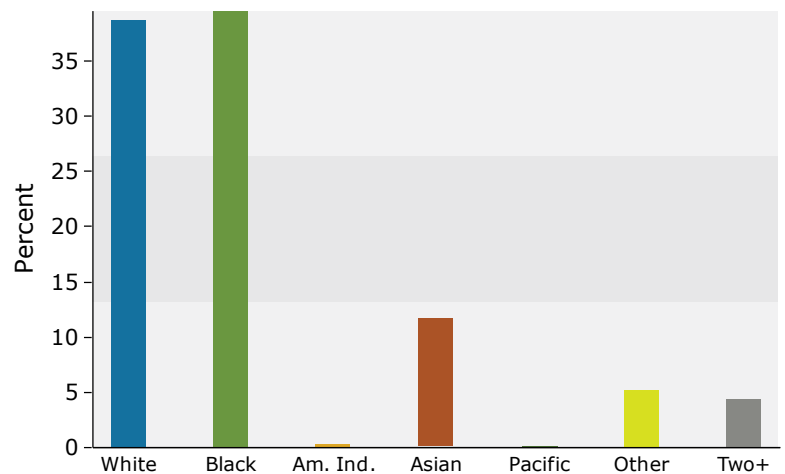
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 10.6%

# Demographic and Income Profile

Baytowne Square  
 Lat.: 40.139556 Long.: -88.259316  
 Ring: 3 mile radius

IRC Demographics  
 Latitude: 40.13956  
 Longitude: -88.25932

Summary	Census 2010	2018	2023
Population	72,894	79,222	83,282
Households	29,230	32,049	33,937
Families	10,411	10,946	11,364
Average Household Size	2.13	2.14	2.14
Owner Occupied Housing Units	9,452	9,993	10,737
Renter Occupied Housing Units	19,778	22,057	23,200
Median Age	24.1	24.3	24.4
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.00%	0.10%	0.83%
Households	1.15%	0.12%	0.79%
Families	0.75%	0.01%	0.71%
Owner HHs	1.45%	0.37%	1.16%
Median Household Income	0.90%	1.96%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	9,465	29.5%	9,778	28.8%
\$15,000 - \$24,999	4,009	12.5%	3,999	11.8%
\$25,000 - \$34,999	3,916	12.2%	4,107	12.1%
\$35,000 - \$49,999	4,278	13.3%	4,577	13.5%
\$50,000 - \$74,999	4,174	13.0%	4,328	12.8%
\$75,000 - \$99,999	2,732	8.5%	2,991	8.8%
\$100,000 - \$149,999	2,159	6.7%	2,505	7.4%
\$150,000 - \$199,999	680	2.1%	840	2.5%
\$200,000+	636	2.0%	812	2.4%
Median Household Income	\$30,839		\$32,247	
Average Household Income	\$47,690		\$52,159	
Per Capita Income	\$21,087		\$22,958	

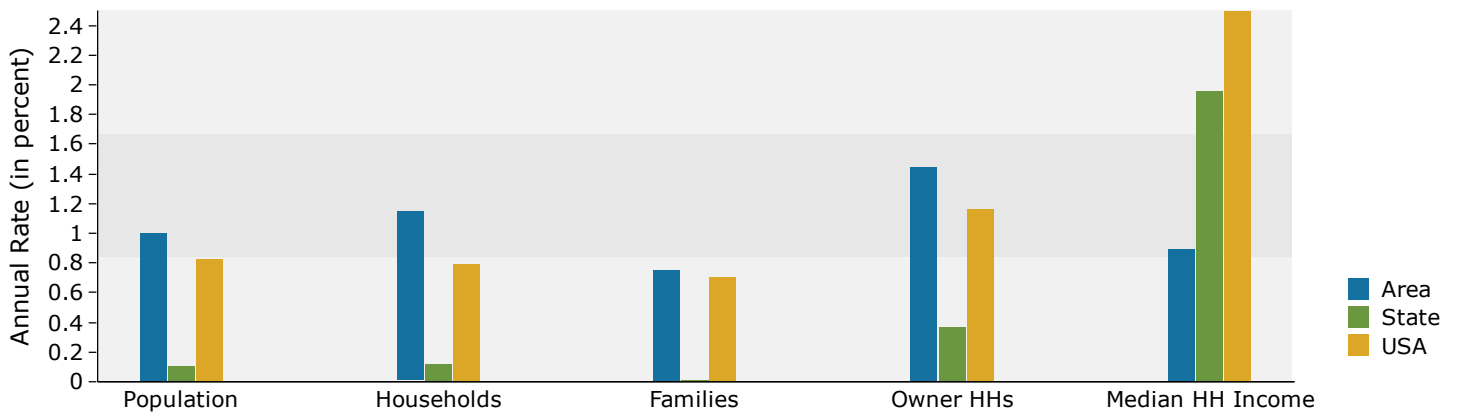
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,313	4.5%	3,325	4.2%	3,574	4.3%
5 - 9	2,679	3.7%	2,927	3.7%	2,999	3.6%
10 - 14	2,434	3.3%	2,604	3.3%	2,745	3.3%
15 - 19	9,753	13.4%	9,807	12.4%	10,274	12.3%
20 - 24	22,457	30.8%	24,507	30.9%	25,302	30.4%
25 - 34	12,278	16.8%	13,457	17.0%	14,334	17.2%
35 - 44	5,784	7.9%	6,794	8.6%	7,411	8.9%
45 - 54	5,495	7.5%	5,211	6.6%	5,417	6.5%
55 - 64	4,469	6.1%	5,121	6.5%	4,898	5.9%
65 - 74	2,115	2.9%	3,244	4.1%	3,858	4.6%
75 - 84	1,479	2.0%	1,475	1.9%	1,731	2.1%
85+	636	0.9%	750	0.9%	740	0.9%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	45,452	62.4%	45,965	58.0%	45,594	54.7%
Black Alone	13,309	18.3%	14,945	18.9%	16,009	19.2%
American Indian Alone	187	0.3%	195	0.2%	207	0.2%
Asian Alone	9,373	12.9%	12,477	15.7%	14,935	17.9%
Pacific Islander Alone	58	0.1%	69	0.1%	80	0.1%
Some Other Race Alone	2,313	3.2%	2,753	3.5%	3,165	3.8%
Two or More Races	2,203	3.0%	2,818	3.6%	3,292	4.0%
Hispanic Origin (Any Race)	5,073	7.0%	6,173	7.8%	7,259	8.7%

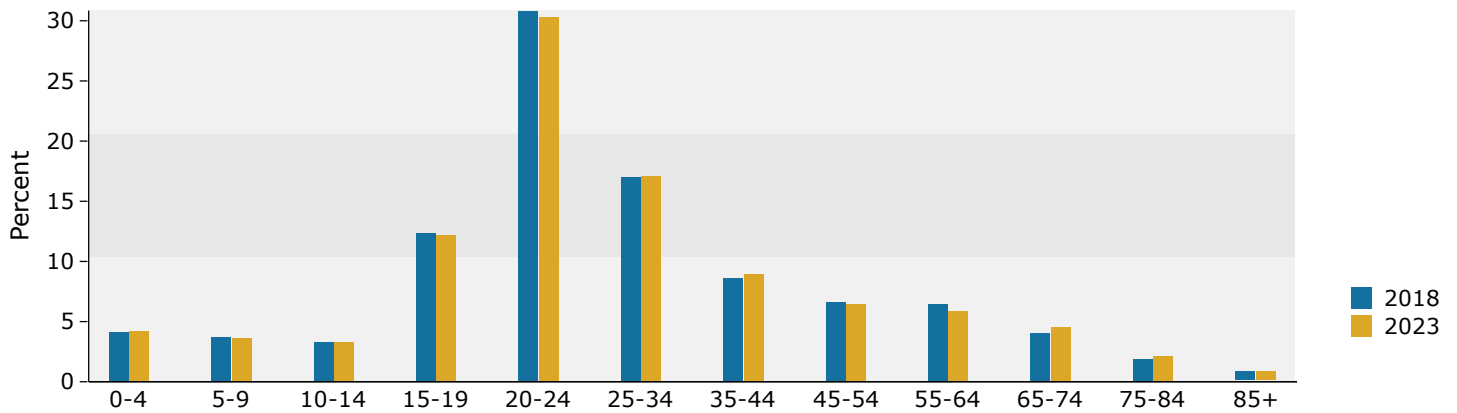
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

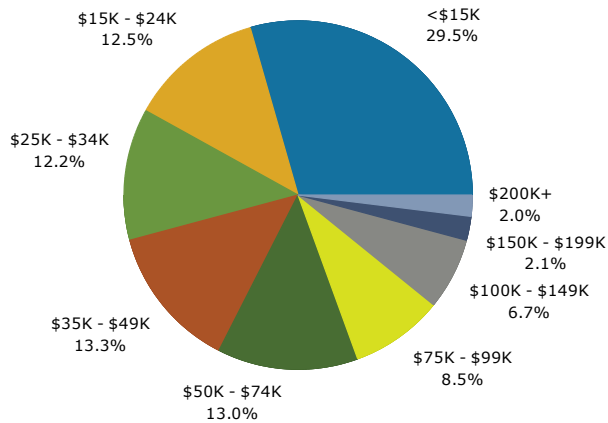
## Trends 2018-2023



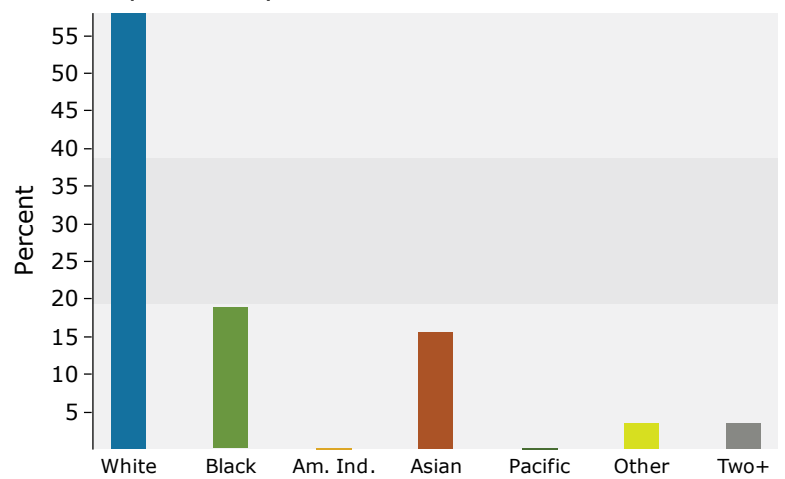
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 7.8%

# Demographic and Income Profile

Baytowne Square  
 Lat.: 40.139556 Long.: -88.259316  
 Ring: 5 mile radius

IRC Demographics  
 Latitude: 40.13956  
 Longitude: -88.25932

Summary	Census 2010	2018	2023
Population	130,814	139,371	145,267
Households	53,018	56,807	59,484
Families	23,635	24,556	25,386
Average Household Size	2.18	2.18	2.18
Owner Occupied Housing Units	23,678	24,830	26,511
Renter Occupied Housing Units	29,340	31,978	32,973
Median Age	26.2	27.0	27.3
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.83%	0.10%	0.83%
Households	0.93%	0.12%	0.79%
Families	0.67%	0.01%	0.71%
Owner HHs	1.32%	0.37%	1.16%
Median Household Income	0.90%	1.96%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	12,557	22.1%	12,819	21.6%
\$15,000 - \$24,999	6,210	10.9%	6,060	10.2%
\$25,000 - \$34,999	6,091	10.7%	6,232	10.5%
\$35,000 - \$49,999	7,207	12.7%	7,526	12.7%
\$50,000 - \$74,999	8,385	14.8%	8,503	14.3%
\$75,000 - \$99,999	5,738	10.1%	6,113	10.3%
\$100,000 - \$149,999	5,773	10.2%	6,440	10.8%
\$150,000 - \$199,999	2,339	4.1%	2,735	4.6%
\$200,000+	2,507	4.4%	3,055	5.1%
Median Household Income	\$41,242		\$43,129	
Average Household Income	\$64,434		\$70,605	
Per Capita Income	\$27,840		\$30,421	

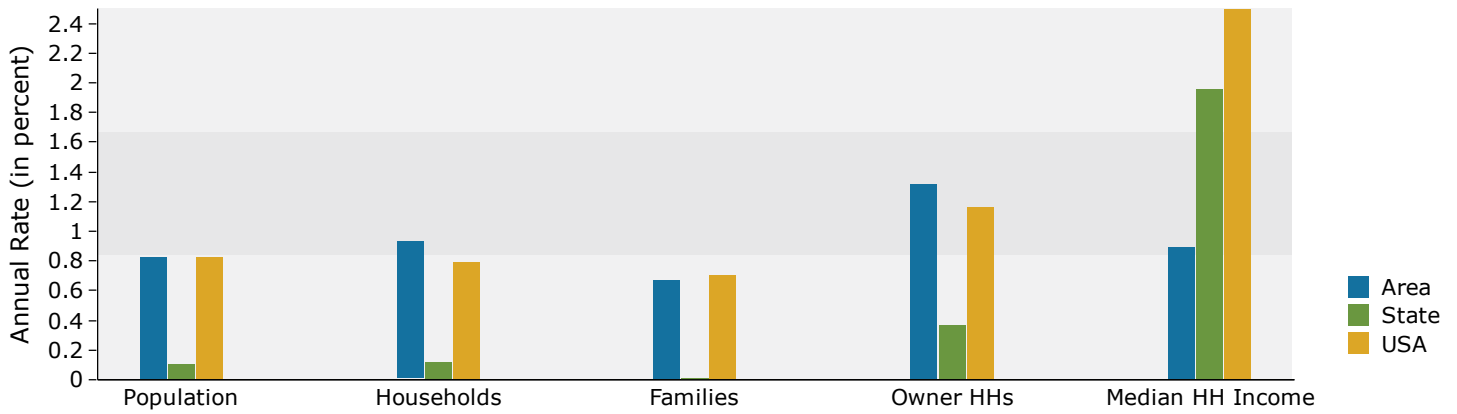
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,639	5.1%	6,424	4.6%	6,786	4.7%
5 - 9	5,599	4.3%	5,925	4.3%	5,959	4.1%
10 - 14	5,242	4.0%	5,647	4.1%	5,824	4.0%
15 - 19	15,491	11.8%	15,526	11.1%	16,136	11.1%
20 - 24	29,409	22.5%	31,026	22.3%	31,584	21.7%
25 - 34	21,252	16.2%	22,773	16.3%	23,716	16.3%
35 - 44	12,010	9.2%	13,554	9.7%	14,770	10.2%
45 - 54	12,539	9.6%	11,342	8.1%	11,595	8.0%
55 - 64	11,214	8.6%	12,216	8.8%	11,417	7.9%
65 - 74	5,723	4.4%	8,481	6.1%	9,948	6.8%
75 - 84	3,946	3.0%	4,317	3.1%	5,293	3.6%
85+	1,751	1.3%	2,139	1.5%	2,240	1.5%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	87,113	66.6%	86,781	62.3%	85,682	59.0%
Black Alone	19,782	15.1%	22,027	15.8%	23,541	16.2%
American Indian Alone	361	0.3%	376	0.3%	394	0.3%
Asian Alone	16,030	12.3%	20,935	15.0%	24,930	17.2%
Pacific Islander Alone	118	0.1%	137	0.1%	156	0.1%
Some Other Race Alone	3,444	2.6%	4,119	3.0%	4,747	3.3%
Two or More Races	3,967	3.0%	4,997	3.6%	5,818	4.0%
Hispanic Origin (Any Race)	8,102	6.2%	9,845	7.1%	11,569	8.0%

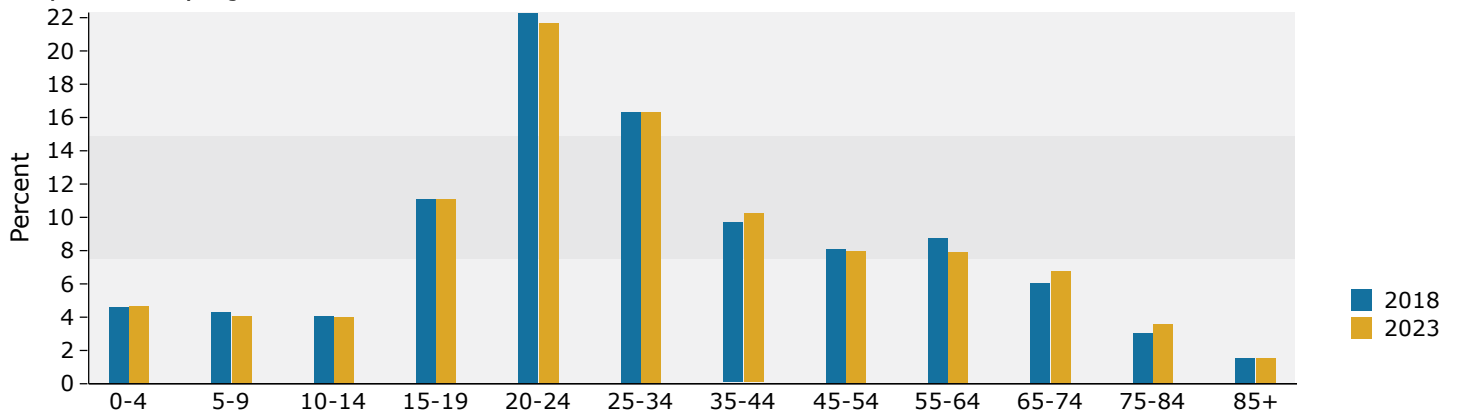
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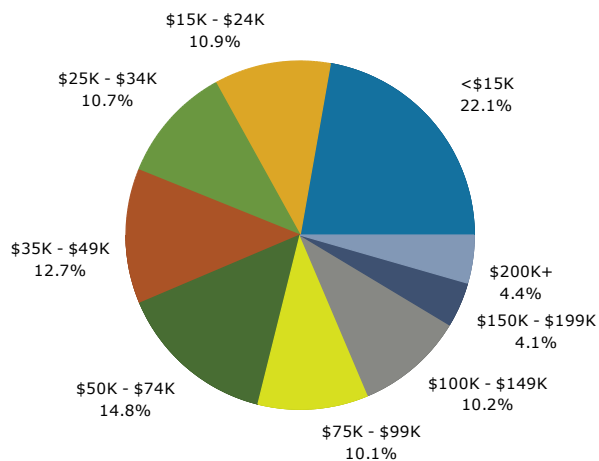
## Trends 2018-2023



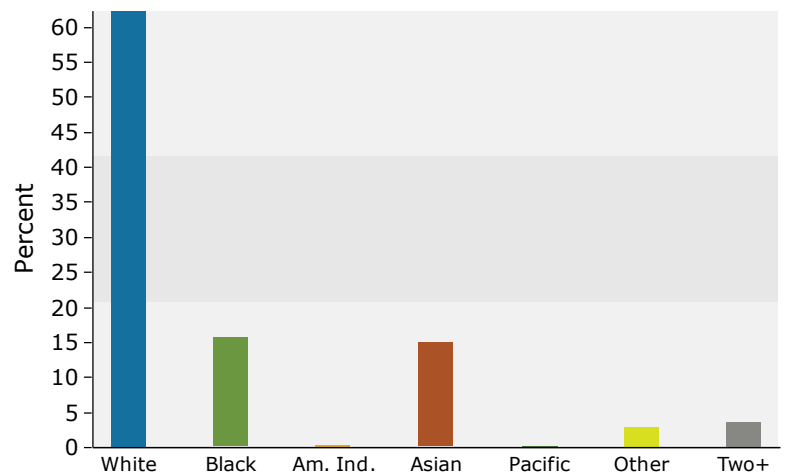
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 7.1%