

# Demographic and Income Profile

Big Lake Town Square  
 Lat.: 45.333717 Long.: -93.734518  
 Ring: 1 mile radius

IRC Demographics  
 Latitude: 45.33372  
 Longitude: -93.73452

Summary	Census 2010	2018	2023
Population	3,210	3,553	3,839
Households	1,174	1,302	1,407
Families	797	872	936
Average Household Size	2.73	2.72	2.72
Owner Occupied Housing Units	861	958	1,060
Renter Occupied Housing Units	313	344	347
Median Age	31.5	33.1	32.5
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.56%	0.84%	0.83%
Households	1.56%	0.80%	0.79%
Families	1.43%	0.71%	0.71%
Owner HHs	2.04%	1.20%	1.16%
Median Household Income	1.74%	2.83%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	70	5.4%	64	4.5%
\$15,000 - \$24,999	95	7.3%	89	6.3%
\$25,000 - \$34,999	149	11.4%	144	10.2%
\$35,000 - \$49,999	153	11.8%	150	10.7%
\$50,000 - \$74,999	353	27.1%	357	25.4%
\$75,000 - \$99,999	212	16.3%	232	16.5%
\$100,000 - \$149,999	198	15.2%	265	18.8%
\$150,000 - \$199,999	58	4.5%	83	5.9%
\$200,000+	16	1.2%	23	1.6%
Median Household Income	\$60,155		\$65,567	
Average Household Income	\$71,972		\$82,037	
Per Capita Income	\$27,187		\$30,988	

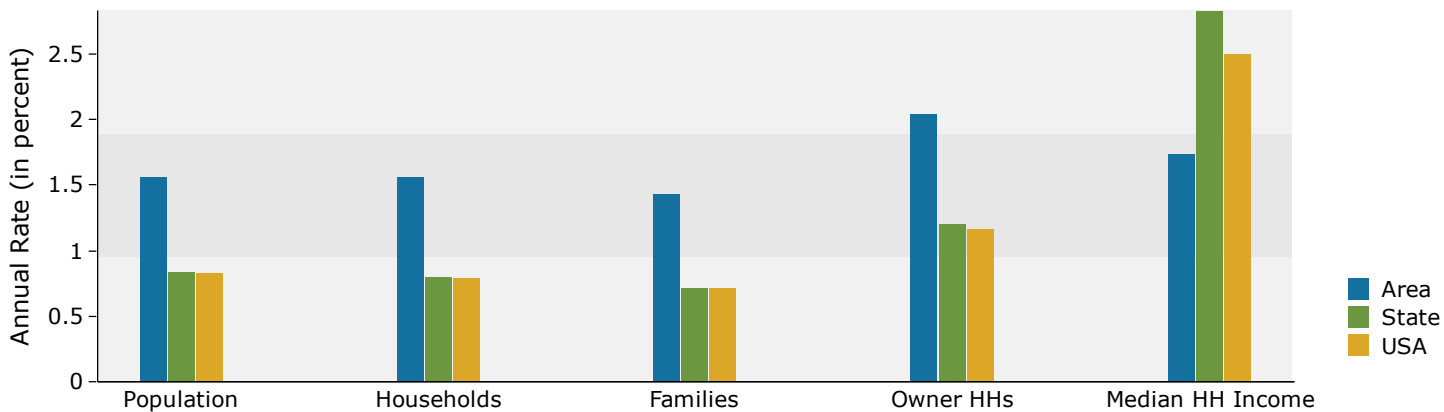
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	304	9.5%	305	8.6%	336	8.8%
5 - 9	251	7.8%	303	8.5%	327	8.5%
10 - 14	240	7.5%	274	7.7%	317	8.3%
15 - 19	205	6.4%	219	6.2%	258	6.7%
20 - 24	215	6.7%	212	6.0%	226	5.9%
25 - 34	586	18.2%	580	16.3%	620	16.2%
35 - 44	457	14.2%	553	15.6%	624	16.3%
45 - 54	430	13.4%	427	12.0%	411	10.7%
55 - 64	279	8.7%	361	10.2%	362	9.4%
65 - 74	135	4.2%	207	5.8%	230	6.0%
75 - 84	87	2.7%	79	2.2%	99	2.6%
85+	22	0.7%	33	0.9%	29	0.8%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,976	92.7%	3,228	90.9%	3,421	89.1%
Black Alone	34	1.1%	57	1.6%	83	2.2%
American Indian Alone	20	0.6%	27	0.8%	35	0.9%
Asian Alone	30	0.9%	32	0.9%	34	0.9%
Pacific Islander Alone	1	0.0%	2	0.1%	2	0.1%
Some Other Race Alone	68	2.1%	94	2.6%	120	3.1%
Two or More Races	82	2.6%	111	3.1%	143	3.7%
Hispanic Origin (Any Race)	158	4.9%	216	6.1%	272	7.1%

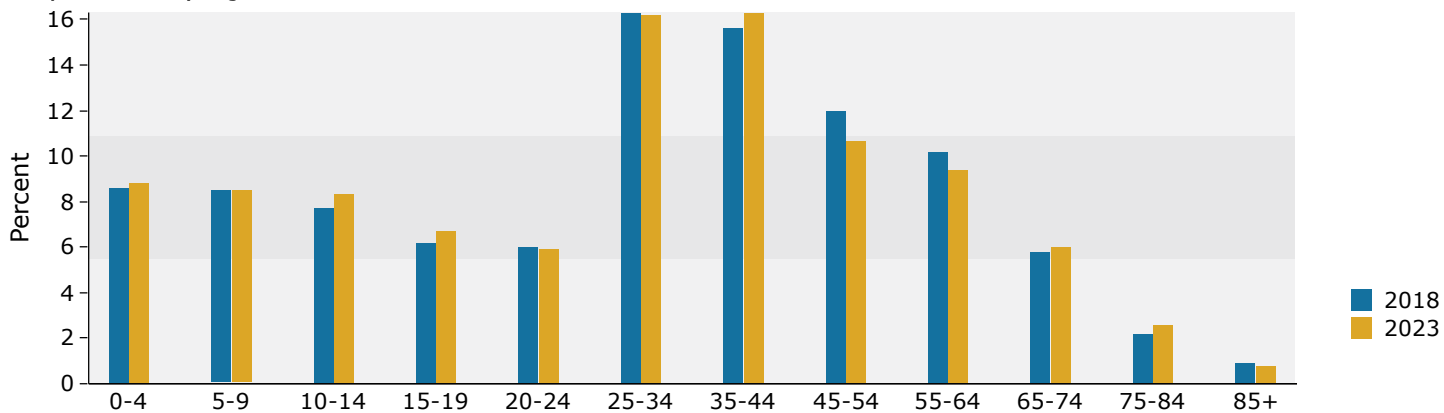
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

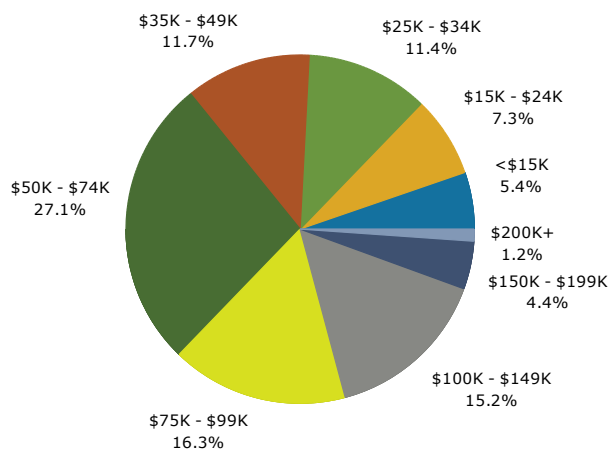
## Trends 2018-2023



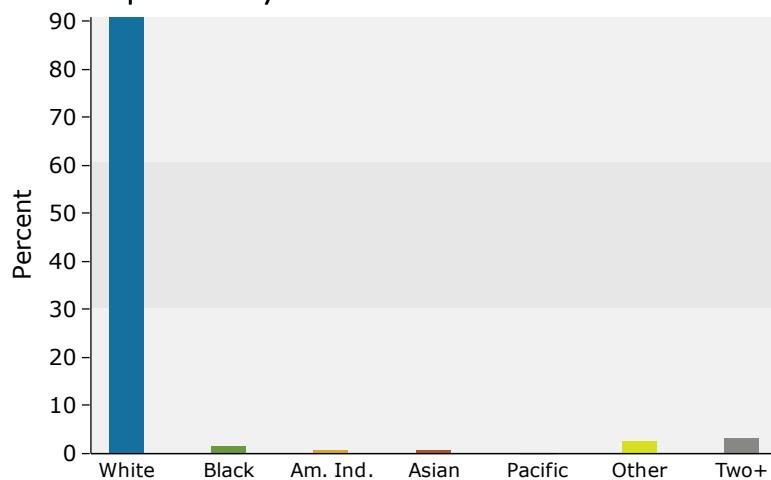
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 6.1%

# Demographic and Income Profile

Big Lake Town Square  
 Lat.: 45.333717 Long.: -93.734518  
 Ring: 3 mile radius

IRC Demographics  
 Latitude: 45.33372  
 Longitude: -93.73452

Summary	Census 2010	2018	2023
Population	13,145	14,595	15,668
Households	4,410	4,884	5,244
Families	3,344	3,668	3,920
Average Household Size	2.97	2.98	2.98
Owner Occupied Housing Units	3,752	4,163	4,532
Renter Occupied Housing Units	658	722	712
Median Age	31.5	32.5	32.8
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.43%	0.84%	0.83%
Households	1.43%	0.80%	0.79%
Families	1.34%	0.71%	0.71%
Owner HHs	1.71%	1.20%	1.16%
Median Household Income	1.83%	2.83%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	177	3.6%	158	3.0%
\$15,000 - \$24,999	287	5.9%	256	4.9%
\$25,000 - \$34,999	340	7.0%	312	5.9%
\$35,000 - \$49,999	456	9.3%	427	8.1%
\$50,000 - \$74,999	1,163	23.8%	1,117	21.3%
\$75,000 - \$99,999	908	18.6%	941	17.9%
\$100,000 - \$149,999	1,048	21.5%	1,336	25.5%
\$150,000 - \$199,999	369	7.6%	507	9.7%
\$200,000+	135	2.8%	191	3.6%
Median Household Income	\$75,354		\$82,509	
Average Household Income	\$87,002		\$99,787	
Per Capita Income	\$29,553		\$33,889	

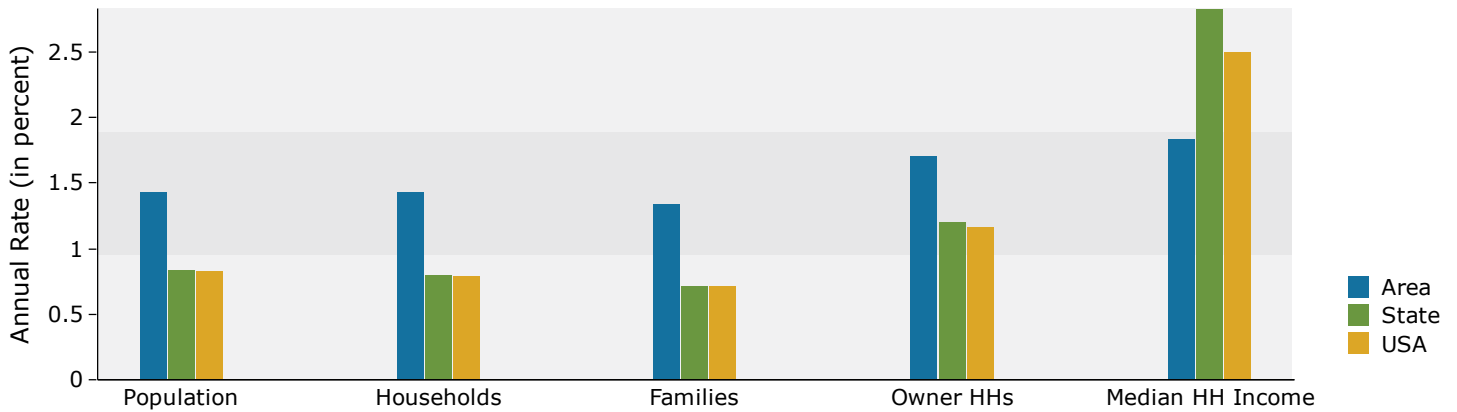
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,246	9.5%	1,287	8.8%	1,382	8.8%
5 - 9	1,186	9.0%	1,308	9.0%	1,388	8.9%
10 - 14	1,157	8.8%	1,216	8.3%	1,326	8.5%
15 - 19	921	7.0%	950	6.5%	1,039	6.6%
20 - 24	685	5.2%	780	5.3%	755	4.8%
25 - 34	2,157	16.4%	2,379	16.3%	2,586	16.5%
35 - 44	2,120	16.1%	2,269	15.5%	2,532	16.2%
45 - 54	1,745	13.3%	1,775	12.2%	1,689	10.8%
55 - 64	1,096	8.3%	1,440	9.9%	1,510	9.6%
65 - 74	493	3.8%	813	5.6%	982	6.3%
75 - 84	255	1.9%	271	1.9%	375	2.4%
85+	84	0.6%	107	0.7%	105	0.7%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,338	93.9%	13,462	92.2%	14,200	90.6%
Black Alone	186	1.4%	315	2.2%	452	2.9%
American Indian Alone	44	0.3%	62	0.4%	79	0.5%
Asian Alone	136	1.0%	148	1.0%	158	1.0%
Pacific Islander Alone	1	0.0%	3	0.0%	4	0.0%
Some Other Race Alone	167	1.3%	232	1.6%	294	1.9%
Two or More Races	273	2.1%	374	2.6%	481	3.1%
Hispanic Origin (Any Race)	420	3.2%	575	3.9%	720	4.6%

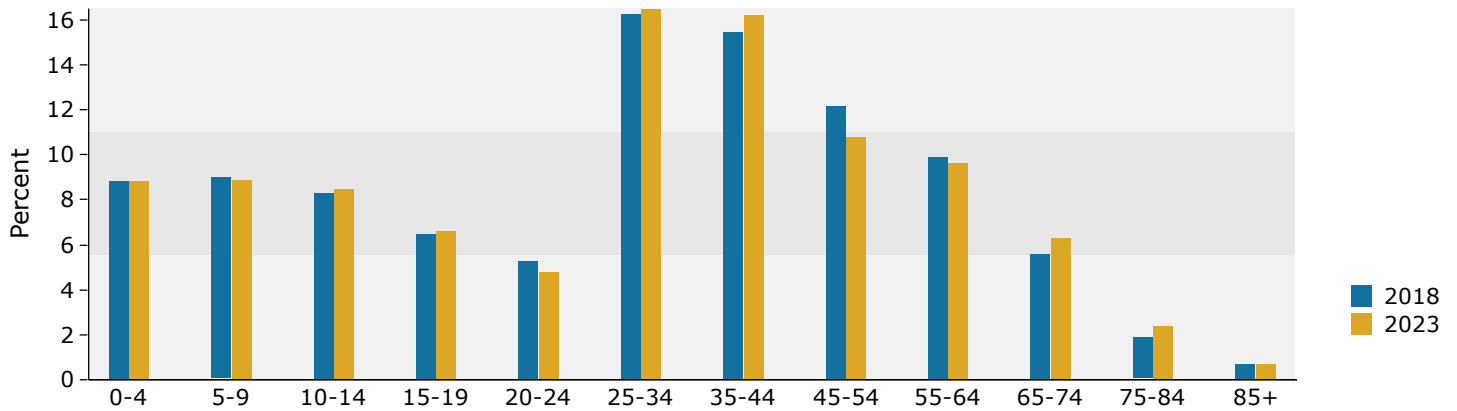
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

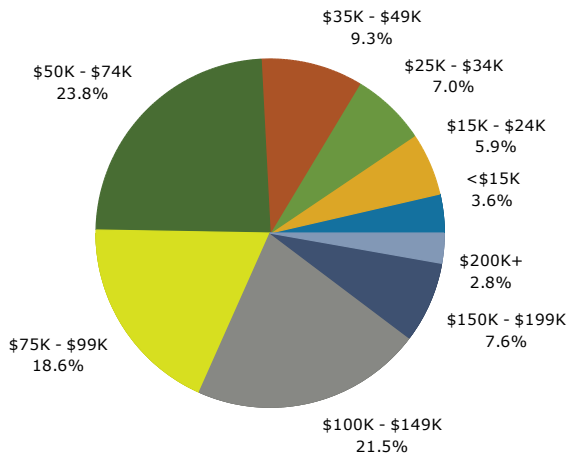
## Trends 2018-2023



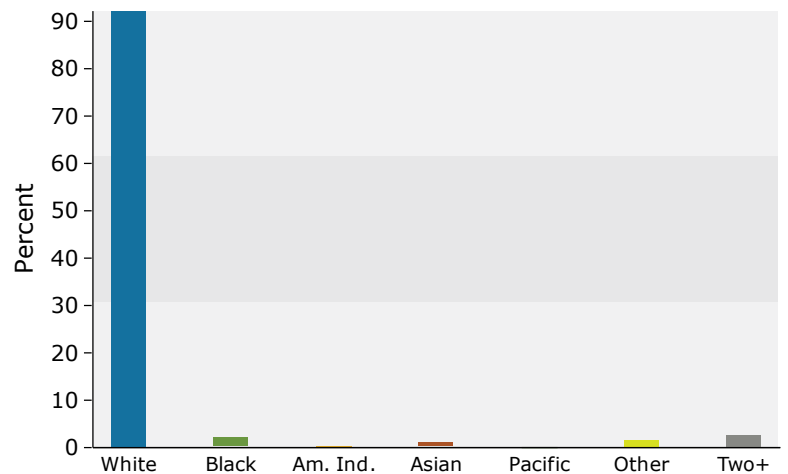
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 3.9%

# Demographic and Income Profile

Big Lake Town Square  
 Lat.: 45.333717 Long.: -93.734518  
 Ring: 5 mile radius

IRC Demographics  
 Latitude: 45.33372  
 Longitude: -93.73452

Summary	Census 2010	2018	2023
Population	33,546	37,906	40,741
Households	11,583	13,047	14,019
Families	8,587	9,582	10,260
Average Household Size	2.88	2.89	2.89
Owner Occupied Housing Units	9,526	10,565	11,589
Renter Occupied Housing Units	2,057	2,483	2,430
Median Age	32.5	33.6	33.5
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.45%	0.84%	0.83%
Households	1.45%	0.80%	0.79%
Families	1.38%	0.71%	0.71%
Owner HHs	1.87%	1.20%	1.16%
Median Household Income	2.19%	2.83%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	559	4.3%	492	3.5%
\$15,000 - \$24,999	704	5.4%	621	4.4%
\$25,000 - \$34,999	778	6.0%	706	5.0%
\$35,000 - \$49,999	1,267	9.7%	1,178	8.4%
\$50,000 - \$74,999	2,662	20.4%	2,510	17.9%
\$75,000 - \$99,999	2,403	18.4%	2,446	17.4%
\$100,000 - \$149,999	3,106	23.8%	3,902	27.8%
\$150,000 - \$199,999	1,132	8.7%	1,538	11.0%
\$200,000+	437	3.3%	625	4.5%
Median Household Income	\$79,362		\$88,442	
Average Household Income	\$90,961		\$104,789	
Per Capita Income	\$31,740		\$36,550	

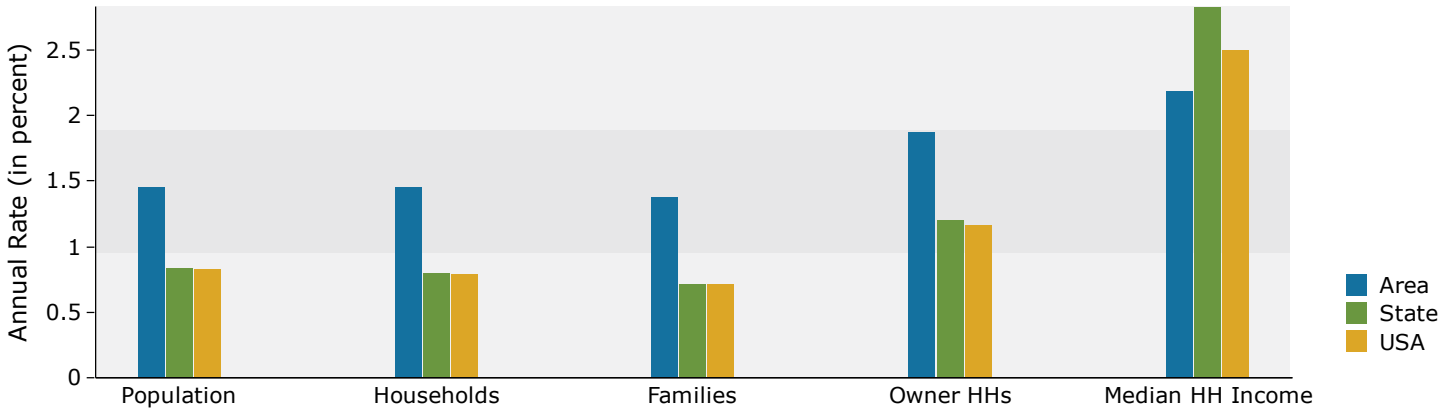
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,025	9.0%	3,144	8.3%	3,391	8.3%
5 - 9	2,879	8.6%	3,180	8.4%	3,388	8.3%
10 - 14	2,830	8.4%	3,038	8.0%	3,319	8.1%
15 - 19	2,370	7.1%	2,525	6.7%	2,758	6.8%
20 - 24	1,765	5.3%	2,235	5.9%	2,115	5.2%
25 - 34	5,245	15.6%	5,608	14.8%	6,408	15.7%
35 - 44	5,375	16.0%	5,668	15.0%	6,169	15.1%
45 - 54	4,689	14.0%	5,007	13.2%	4,716	11.6%
55 - 64	2,892	8.6%	4,017	10.6%	4,252	10.4%
65 - 74	1,413	4.2%	2,271	6.0%	2,741	6.7%
75 - 84	749	2.2%	856	2.3%	1,131	2.8%
85+	315	0.9%	358	0.9%	351	0.9%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	31,543	94.0%	35,114	92.6%	37,183	91.3%
Black Alone	440	1.3%	684	1.8%	927	2.3%
American Indian Alone	131	0.4%	169	0.4%	206	0.5%
Asian Alone	343	1.0%	405	1.1%	455	1.1%
Pacific Islander Alone	6	0.0%	11	0.0%	15	0.0%
Some Other Race Alone	456	1.4%	632	1.7%	786	1.9%
Two or More Races	627	1.9%	891	2.4%	1,168	2.9%
Hispanic Origin (Any Race)	1,167	3.5%	1,604	4.2%	1,982	4.9%

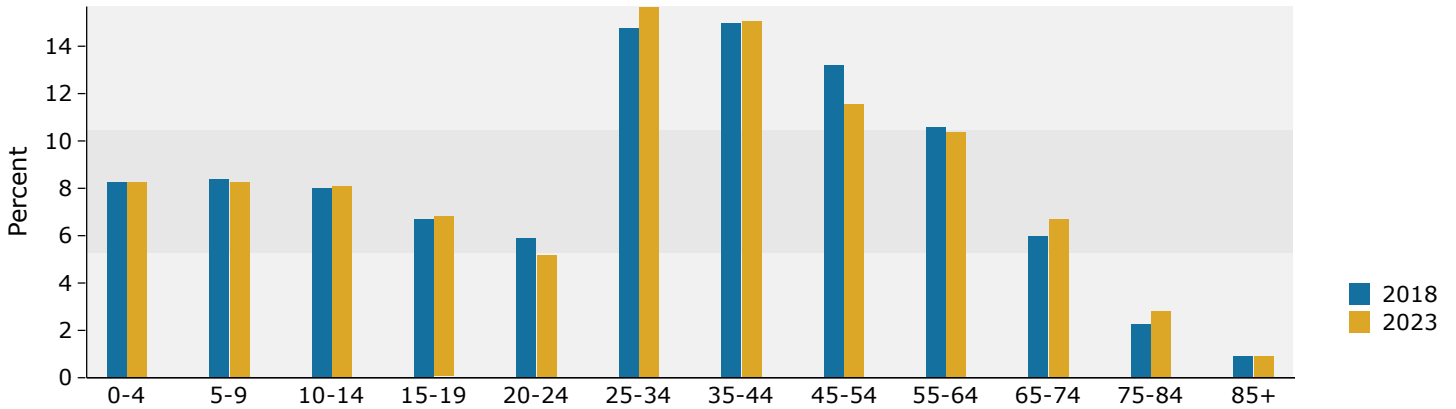
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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

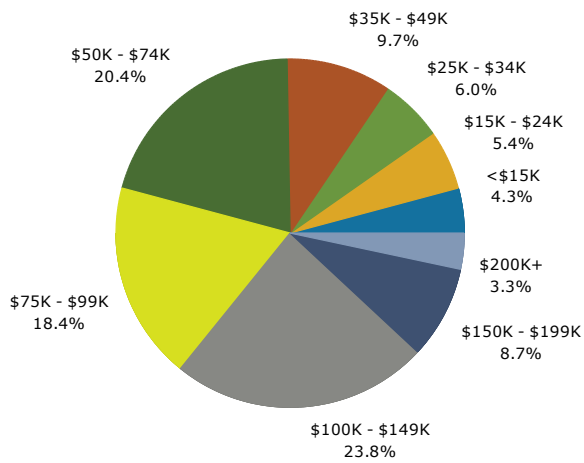
## Trends 2018-2023



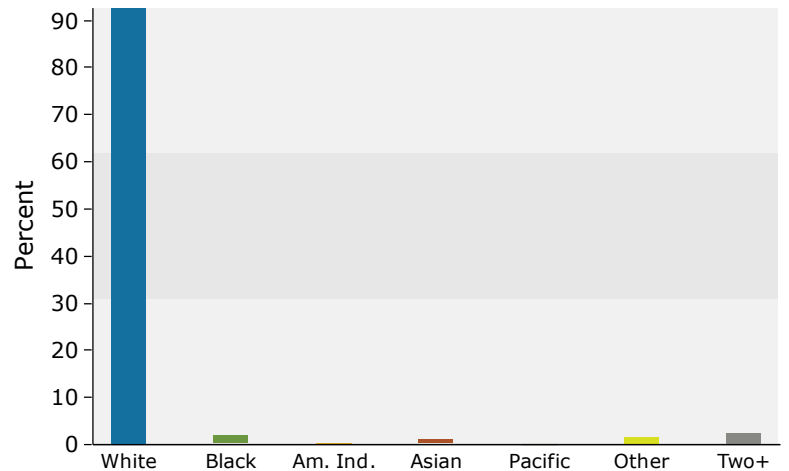
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.