

Midtown Mobile  
 Lat.: 30.691504 Long.: -88.098862  
 Ring: 1 mile radius

IRC Demographics  
 Latitude: 30.69150  
 Longitude: -88.09886

Summary	Census 2010	2018	2023
Population	10,049	10,662	10,897
Households	4,632	4,862	4,954
Families	2,436	2,509	2,537
Average Household Size	2.13	2.15	2.16
Owner Occupied Housing Units	2,554	2,452	2,529
Renter Occupied Housing Units	2,078	2,410	2,425
Median Age	37.7	39.0	39.8
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.44%	0.42%	0.83%
Households	0.38%	0.44%	0.79%
Families	0.22%	0.29%	0.71%
Owner HHs	0.62%	0.72%	1.16%
Median Household Income	2.16%	2.38%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	963	19.8%	888	17.9%
\$15,000 - \$24,999	696	14.3%	651	13.1%
\$25,000 - \$34,999	570	11.7%	535	10.8%
\$35,000 - \$49,999	698	14.4%	682	13.8%
\$50,000 - \$74,999	787	16.2%	838	16.9%
\$75,000 - \$99,999	440	9.0%	508	10.3%
\$100,000 - \$149,999	384	7.9%	475	9.6%
\$150,000 - \$199,999	130	2.7%	149	3.0%
\$200,000+	193	4.0%	228	4.6%
Median Household Income	\$38,380		\$42,704	
Average Household Income	\$59,531		\$67,153	
Per Capita Income	\$27,041		\$30,358	

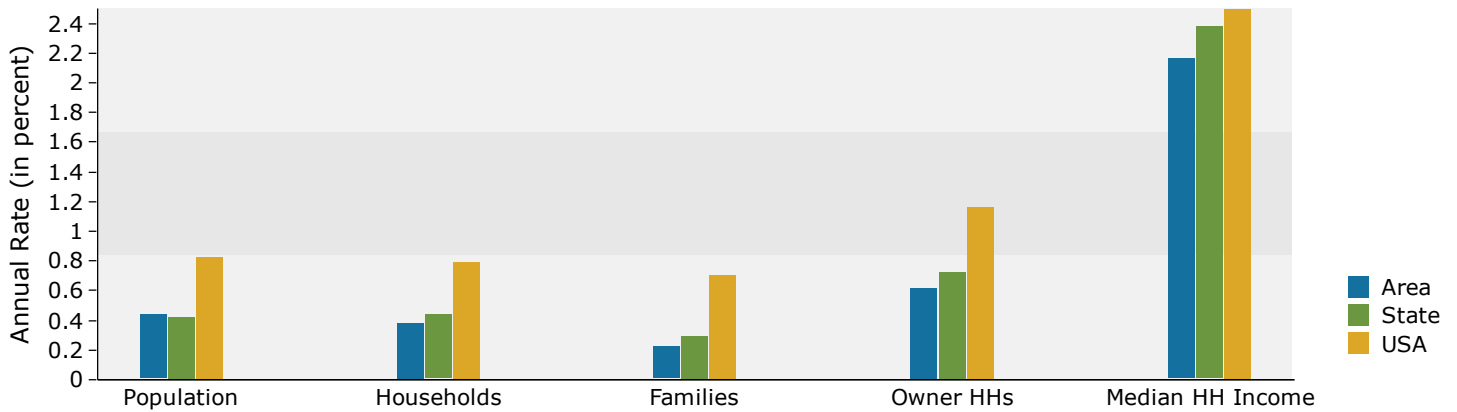
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	649	6.5%	628	5.9%	635	5.8%
5 - 9	584	5.8%	617	5.8%	617	5.7%
10 - 14	550	5.5%	605	5.7%	624	5.7%
15 - 19	611	6.1%	607	5.7%	625	5.7%
20 - 24	654	6.5%	635	6.0%	629	5.8%
25 - 34	1,624	16.2%	1,637	15.4%	1,610	14.8%
35 - 44	1,249	12.4%	1,352	12.7%	1,424	13.1%
45 - 54	1,353	13.5%	1,309	12.3%	1,281	11.8%
55 - 64	1,184	11.8%	1,314	12.3%	1,280	11.7%
65 - 74	778	7.7%	1,084	10.2%	1,165	10.7%
75 - 84	529	5.3%	571	5.4%	722	6.6%
85+	285	2.8%	301	2.8%	284	2.6%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,418	53.9%	5,248	49.2%	5,142	47.2%
Black Alone	4,364	43.4%	5,095	47.8%	5,391	49.5%
American Indian Alone	29	0.3%	30	0.3%	32	0.3%
Asian Alone	63	0.6%	71	0.7%	76	0.7%
Pacific Islander Alone	4	0.0%	4	0.0%	4	0.0%
Some Other Race Alone	43	0.4%	50	0.5%	58	0.5%
Two or More Races	129	1.3%	165	1.5%	193	1.8%
Hispanic Origin (Any Race)	174	1.7%	215	2.0%	255	2.3%

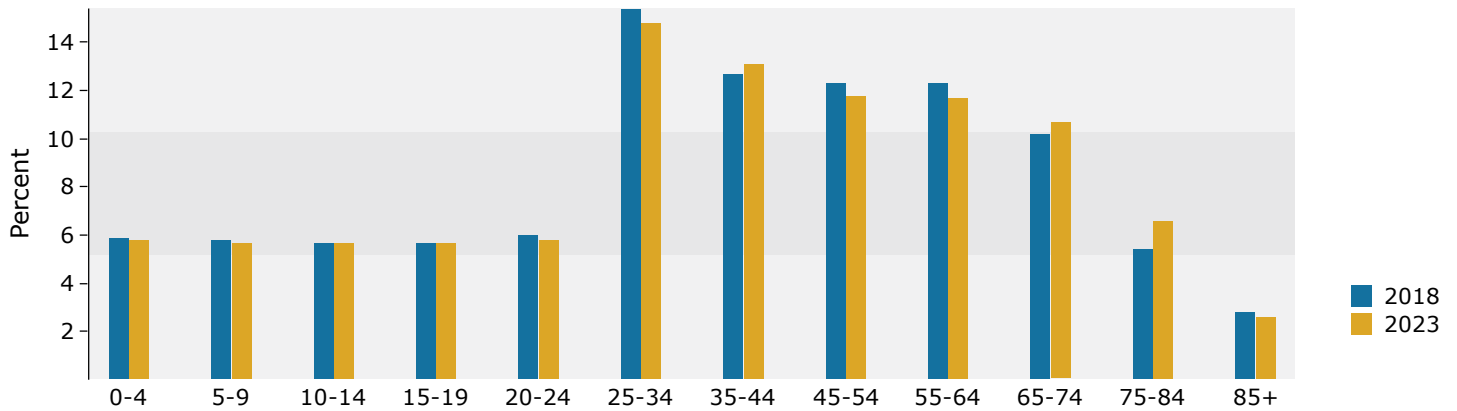
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

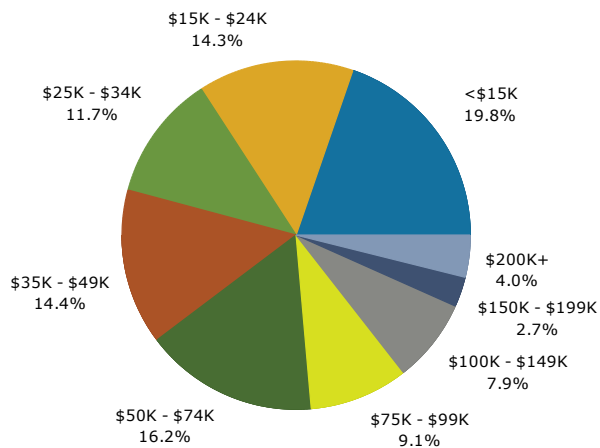
## Trends 2018-2023



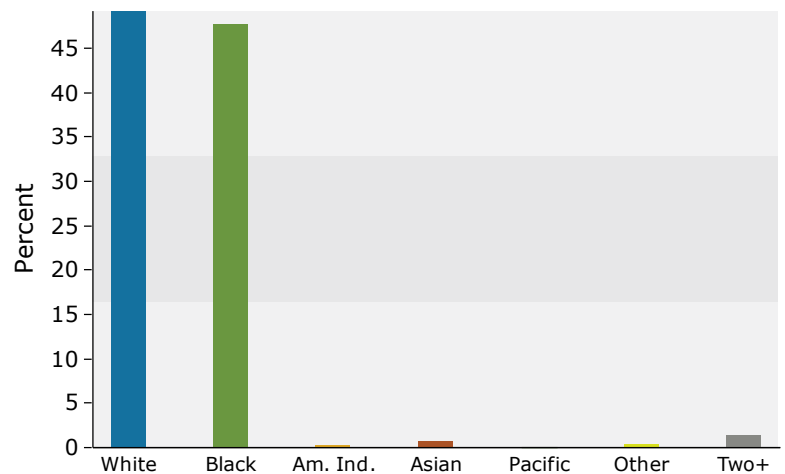
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

Midtown Mobile  
Lat.: 30.691504 Long.: -88.098862  
Ring: 3 mile radius

IRC Demographics  
Latitude: 30.69150  
Longitude: -88.09886

Summary	Census 2010	2018	2023
Population	78,042	77,812	78,458
Households	31,969	31,893	32,265
Families	18,939	18,329	18,331
Average Household Size	2.36	2.35	2.35
Owner Occupied Housing Units	16,473	15,421	15,771
Renter Occupied Housing Units	15,496	16,473	16,495
Median Age	35.5	37.1	38.1
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.17%	0.42%	0.83%
Households	0.23%	0.44%	0.79%
Families	0.00%	0.29%	0.71%
Owner HHs	0.45%	0.72%	1.16%
Median Household Income	2.40%	2.38%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	7,515	23.6%	6,869	21.3%
\$15,000 - \$24,999	4,846	15.2%	4,443	13.8%
\$25,000 - \$34,999	3,995	12.5%	3,720	11.5%
\$35,000 - \$49,999	4,387	13.8%	4,378	13.6%
\$50,000 - \$74,999	4,807	15.1%	5,177	16.0%
\$75,000 - \$99,999	2,565	8.0%	3,024	9.4%
\$100,000 - \$149,999	1,944	6.1%	2,464	7.6%
\$150,000 - \$199,999	846	2.7%	1,008	3.1%
\$200,000+	989	3.1%	1,183	3.7%
Median Household Income	\$33,688		\$37,928	
Average Household Income	\$53,322		\$60,882	
Per Capita Income	\$22,382		\$25,535	

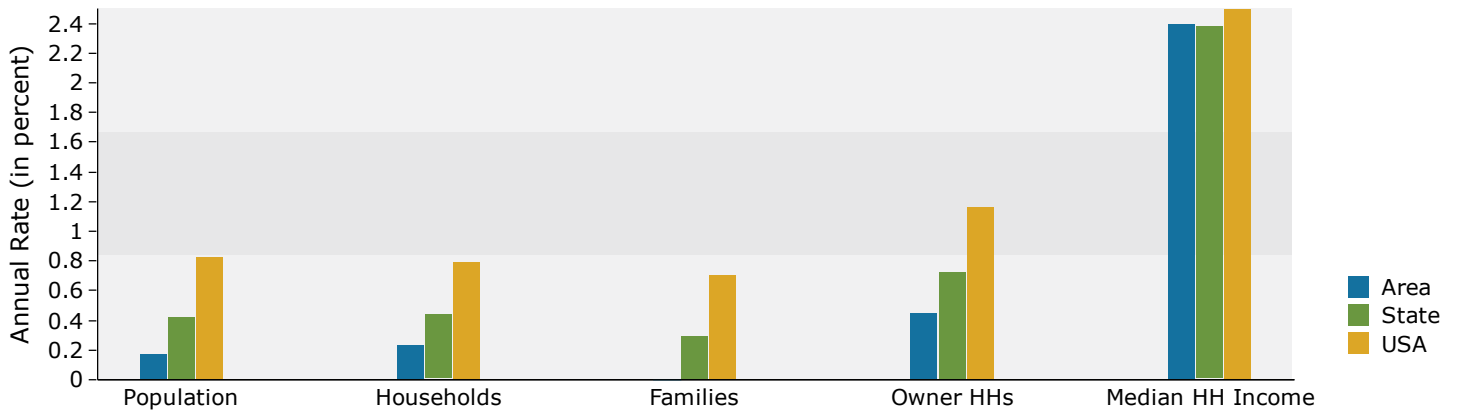
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,522	7.1%	5,054	6.5%	5,071	6.5%
5 - 9	4,980	6.4%	4,853	6.2%	4,711	6.0%
10 - 14	4,924	6.3%	4,811	6.2%	4,768	6.1%
15 - 19	6,067	7.8%	5,270	6.8%	5,331	6.8%
20 - 24	6,070	7.8%	5,617	7.2%	5,393	6.9%
25 - 34	10,984	14.1%	11,295	14.5%	10,891	13.9%
35 - 44	8,685	11.1%	8,897	11.4%	9,465	12.1%
45 - 54	10,921	14.0%	9,141	11.7%	8,684	11.1%
55 - 64	8,938	11.5%	9,845	12.7%	9,525	12.1%
65 - 74	5,453	7.0%	7,291	9.4%	8,155	10.4%
75 - 84	3,707	4.7%	3,803	4.9%	4,543	5.8%
85+	1,792	2.3%	1,933	2.5%	1,921	2.4%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,035	32.1%	24,045	30.9%	23,746	30.3%
Black Alone	50,512	64.7%	50,911	65.4%	51,487	65.6%
American Indian Alone	215	0.3%	218	0.3%	227	0.3%
Asian Alone	785	1.0%	870	1.1%	948	1.2%
Pacific Islander Alone	26	0.0%	23	0.0%	23	0.0%
Some Other Race Alone	579	0.7%	664	0.9%	780	1.0%
Two or More Races	891	1.1%	1,081	1.4%	1,247	1.6%
Hispanic Origin (Any Race)	1,599	2.0%	1,908	2.5%	2,250	2.9%

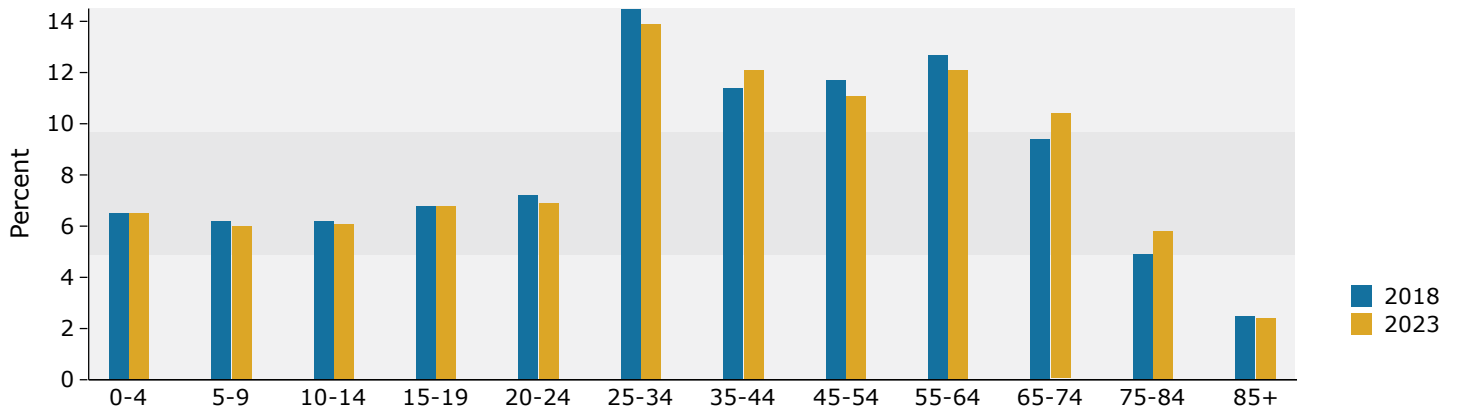
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

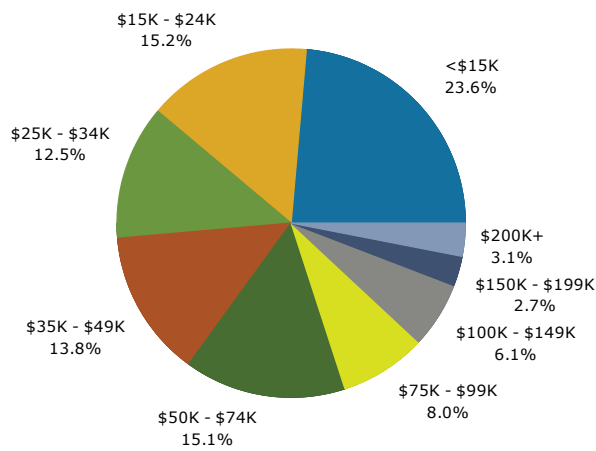
## Trends 2018-2023



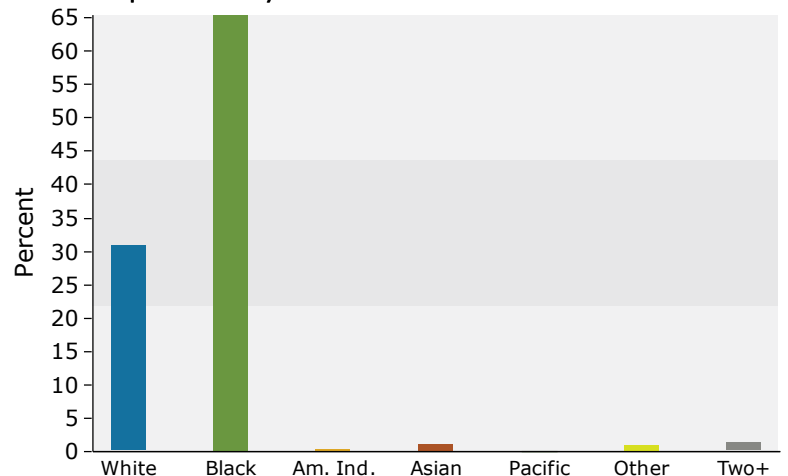
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

Midtown Mobile  
Lat.: 30.691504 Long.: -88.098862  
Ring: 5 mile radius

IRC Demographics  
Latitude: 30.69150  
Longitude: -88.09886

Summary	Census 2010	2018	2023
Population	146,006	144,662	145,131
Households	57,938	57,441	57,779
Families	35,786	34,458	34,279
Average Household Size	2.44	2.43	2.42
Owner Occupied Housing Units	31,038	29,100	29,716
Renter Occupied Housing Units	26,900	28,340	28,062
Median Age	35.0	36.5	37.5
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.06%	0.42%	0.83%
Households	0.12%	0.44%	0.79%
Families	-0.10%	0.29%	0.71%
Owner HHs	0.42%	0.72%	1.16%
Median Household Income	2.31%	2.38%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	13,329	23.2%	12,207	21.1%
\$15,000 - \$24,999	8,423	14.7%	7,669	13.3%
\$25,000 - \$34,999	7,079	12.3%	6,521	11.3%
\$35,000 - \$49,999	7,614	13.3%	7,487	13.0%
\$50,000 - \$74,999	8,975	15.6%	9,528	16.5%
\$75,000 - \$99,999	4,665	8.1%	5,440	9.4%
\$100,000 - \$149,999	3,852	6.7%	4,839	8.4%
\$150,000 - \$199,999	1,568	2.7%	1,842	3.2%
\$200,000+	1,934	3.4%	2,245	3.9%
Median Household Income	\$34,793		\$39,002	
Average Household Income	\$55,398		\$62,863	
Per Capita Income	\$22,617		\$25,645	

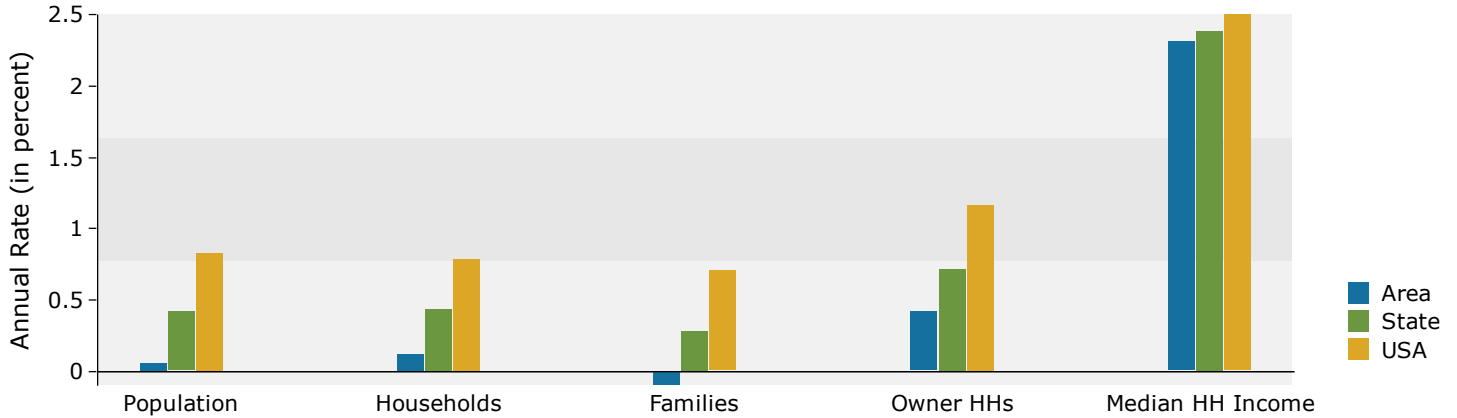
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,494	7.2%	9,583	6.6%	9,567	6.6%
5 - 9	9,847	6.7%	9,334	6.5%	9,079	6.3%
10 - 14	9,897	6.8%	9,278	6.4%	9,142	6.3%
15 - 19	11,358	7.8%	9,892	6.8%	9,832	6.8%
20 - 24	11,352	7.8%	10,714	7.4%	10,146	7.0%
25 - 34	20,136	13.8%	20,815	14.4%	20,211	13.9%
35 - 44	16,330	11.2%	16,507	11.4%	17,499	12.1%
45 - 54	20,212	13.8%	16,754	11.6%	15,892	11.0%
55 - 64	16,577	11.4%	18,199	12.6%	17,354	12.0%
65 - 74	10,116	6.9%	13,329	9.2%	14,982	10.3%
75 - 84	6,692	4.6%	6,921	4.8%	8,106	5.6%
85+	2,995	2.1%	3,334	2.3%	3,322	2.3%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	49,850	34.1%	47,118	32.6%	45,921	31.6%
Black Alone	90,823	62.2%	91,533	63.3%	92,494	63.7%
American Indian Alone	410	0.3%	411	0.3%	423	0.3%
Asian Alone	1,949	1.3%	2,122	1.5%	2,285	1.6%
Pacific Islander Alone	46	0.0%	39	0.0%	39	0.0%
Some Other Race Alone	1,115	0.8%	1,248	0.9%	1,452	1.0%
Two or More Races	1,812	1.2%	2,190	1.5%	2,518	1.7%
Hispanic Origin (Any Race)	2,958	2.0%	3,481	2.4%	4,073	2.8%

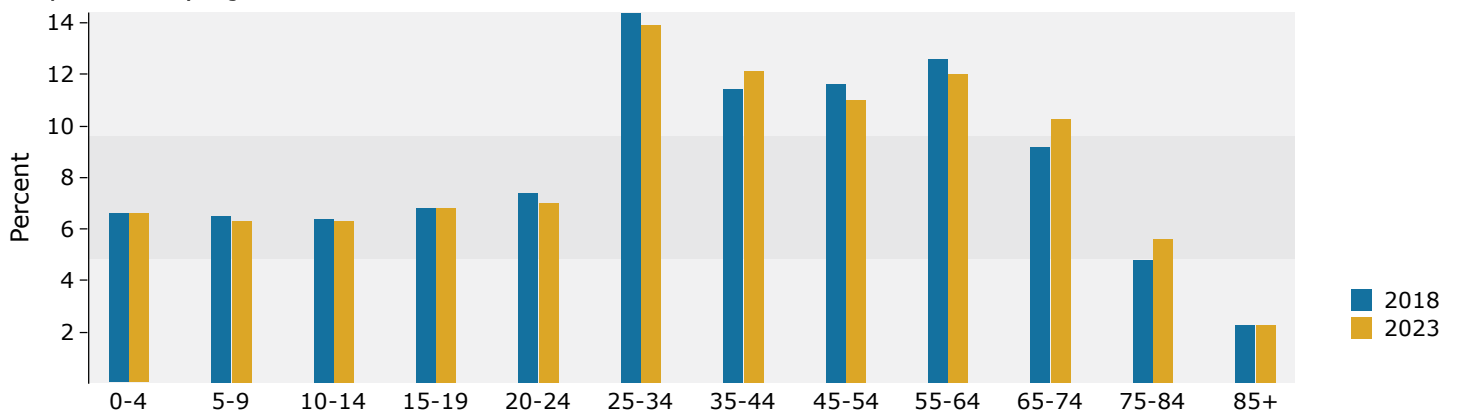
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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

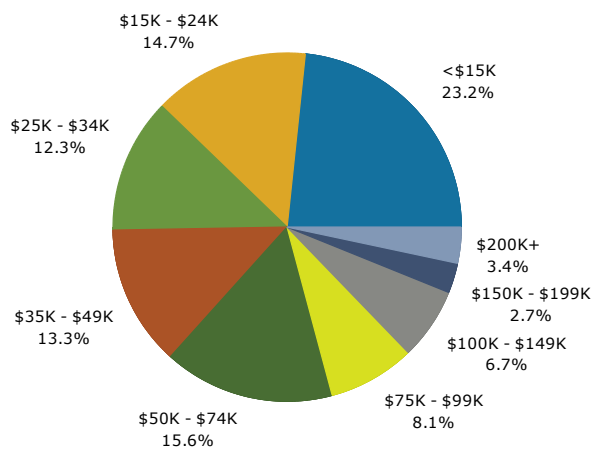
## Trends 2018-2023



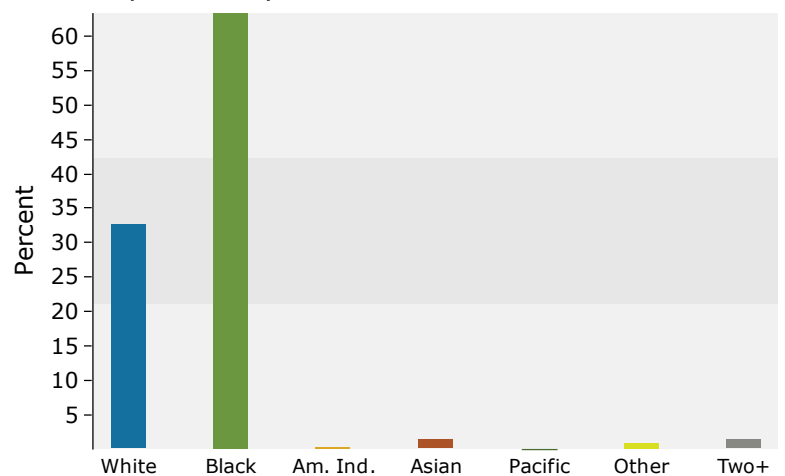
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 2.4%