

Shoppes At Grayhawk
 Lat.: 41.290577 Long.: -96.141722
 Ring: 1 mile radius

IRC Demographics
 Latitude: 41.29058
 Longitude: -96.14172

Summary	Census 2010	2018	2023
Population	13,142	13,771	14,224
Households	5,171	5,404	5,575
Families	3,282	3,377	3,465
Average Household Size	2.54	2.55	2.55
Owner Occupied Housing Units	3,568	3,617	3,753
Renter Occupied Housing Units	1,603	1,786	1,821
Median Age	33.4	35.6	36.4
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.65%	0.79%	0.83%
Households	0.63%	0.78%	0.79%
Families	0.52%	0.68%	0.71%
Owner HHs	0.74%	0.78%	1.16%
Median Household Income	2.24%	2.16%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	192	3.6%	160	2.9%
\$15,000 - \$24,999	288	5.3%	237	4.3%
\$25,000 - \$34,999	300	5.6%	261	4.7%
\$35,000 - \$49,999	606	11.2%	554	9.9%
\$50,000 - \$74,999	998	18.5%	951	17.1%
\$75,000 - \$99,999	805	14.9%	812	14.6%
\$100,000 - \$149,999	1,235	22.9%	1,473	26.4%
\$150,000 - \$199,999	571	10.6%	657	11.8%
\$200,000+	410	7.6%	470	8.4%
Median Household Income	\$83,172		\$92,894	
Average Household Income	\$102,511		\$113,369	
Per Capita Income	\$41,729		\$46,091	

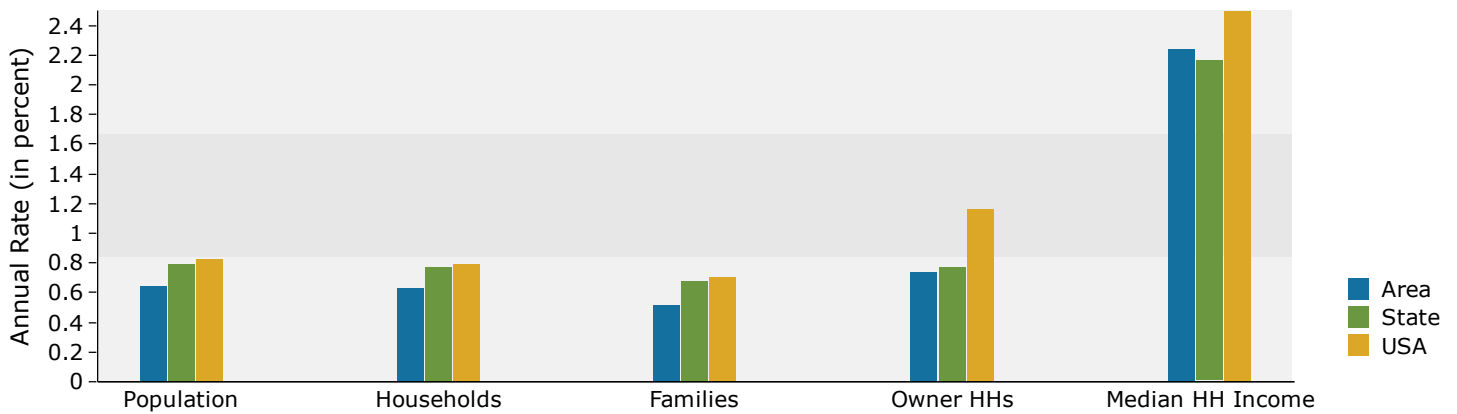
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	950	7.2%	859	6.2%	881	6.2%
5 - 9	980	7.5%	986	7.2%	967	6.8%
10 - 14	1,010	7.7%	1,072	7.8%	1,074	7.5%
15 - 19	742	5.6%	841	6.1%	863	6.1%
20 - 24	913	6.9%	941	6.8%	914	6.4%
25 - 34	2,312	17.6%	2,057	14.9%	2,102	14.8%
35 - 44	1,925	14.6%	2,073	15.1%	2,232	15.7%
45 - 54	1,869	14.2%	1,893	13.7%	1,833	12.9%
55 - 64	1,267	9.6%	1,513	11.0%	1,518	10.7%
65 - 74	585	4.5%	840	6.1%	1,004	7.1%
75 - 84	436	3.3%	477	3.5%	605	4.3%
85+	154	1.2%	220	1.6%	234	1.6%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,687	88.9%	11,834	85.9%	11,850	83.3%
Black Alone	497	3.8%	530	3.8%	547	3.8%
American Indian Alone	33	0.3%	41	0.3%	46	0.3%
Asian Alone	530	4.0%	857	6.2%	1,158	8.1%
Pacific Islander Alone	10	0.1%	10	0.1%	10	0.1%
Some Other Race Alone	133	1.0%	177	1.3%	225	1.6%
Two or More Races	253	1.9%	323	2.3%	388	2.7%
Hispanic Origin (Any Race)	407	3.1%	549	4.0%	687	4.8%

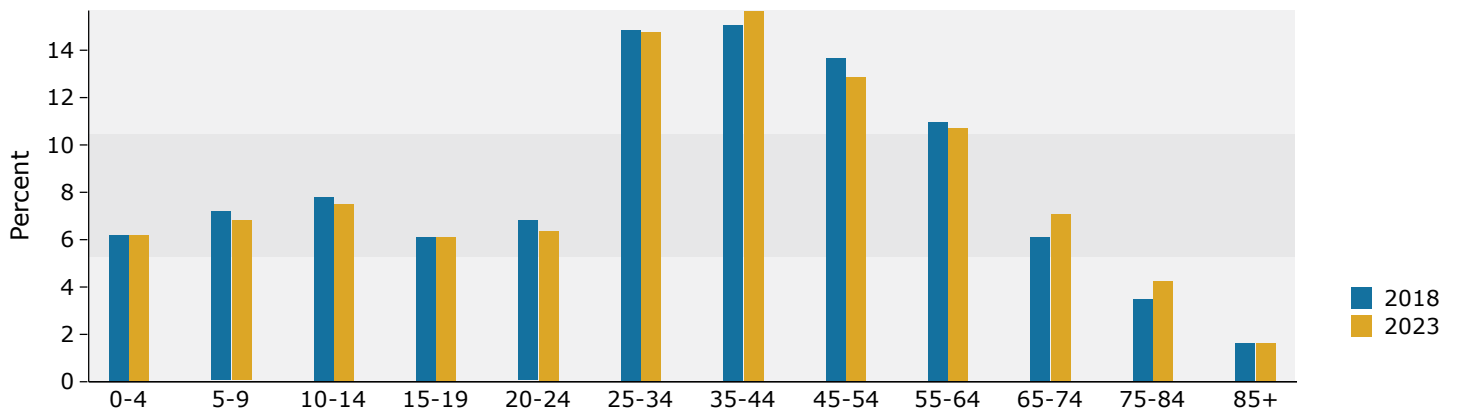
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

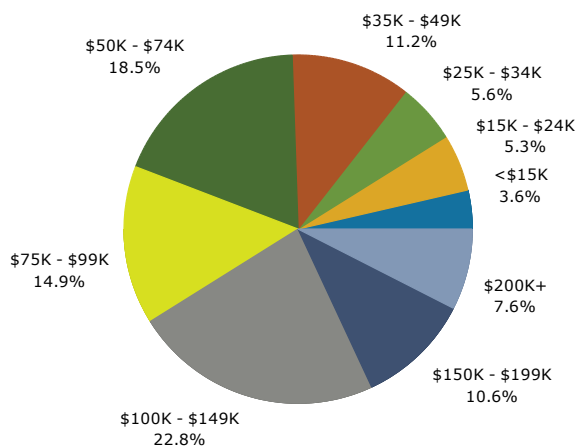
Trends 2018-2023



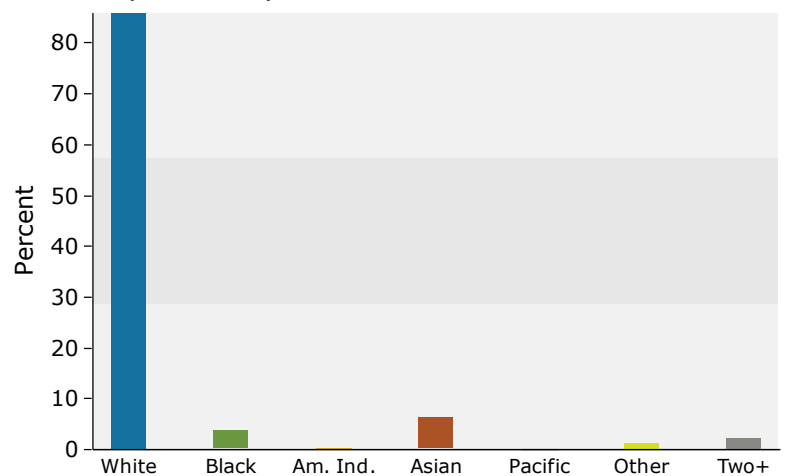
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.0%

Shoppes At Grayhawk
Lat.: 41.290577 Long.: -96.141722
Ring: 3 mile radius

IRC Demographics
Latitude: 41.29058
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Summary	Census 2010	2018	2023
Population	76,391	86,517	92,138
Households	29,425	32,934	34,913
Families	20,192	22,534	23,865
Average Household Size	2.57	2.60	2.61
Owner Occupied Housing Units	21,953	24,195	25,801
Renter Occupied Housing Units	7,472	8,739	9,112
Median Age	34.2	35.5	36.2
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.27%	0.79%	0.83%
Households	1.17%	0.78%	0.79%
Families	1.15%	0.68%	0.71%
Owner HHs	1.29%	0.78%	1.16%
Median Household Income	1.83%	2.16%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	1,405	4.3%	1,217	3.5%
\$15,000 - \$24,999	1,410	4.3%	1,236	3.5%
\$25,000 - \$34,999	1,803	5.5%	1,641	4.7%
\$35,000 - \$49,999	2,955	9.0%	2,811	8.1%
\$50,000 - \$74,999	5,247	15.9%	5,146	14.7%
\$75,000 - \$99,999	4,931	15.0%	5,159	14.8%
\$100,000 - \$149,999	7,985	24.2%	9,539	27.3%
\$150,000 - \$199,999	3,720	11.3%	4,239	12.1%
\$200,000+	3,473	10.5%	3,919	11.2%
Median Household Income	\$92,017		\$100,728	
Average Household Income	\$113,702		\$123,626	
Per Capita Income	\$43,196		\$46,737	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,083	8.0%	6,341	7.3%	6,793	7.4%
5 - 9	6,125	8.0%	6,757	7.8%	6,960	7.6%
10 - 14	5,615	7.4%	6,704	7.7%	7,056	7.7%
15 - 19	4,888	6.4%	5,483	6.3%	6,054	6.6%
20 - 24	4,329	5.7%	4,619	5.3%	4,634	5.0%
25 - 34	12,140	15.9%	12,714	14.7%	12,859	14.0%
35 - 44	10,991	14.4%	12,732	14.7%	14,375	15.6%
45 - 54	10,959	14.3%	10,855	12.5%	10,952	11.9%
55 - 64	8,768	11.5%	10,379	12.0%	10,080	10.9%
65 - 74	3,543	4.6%	6,250	7.2%	7,661	8.3%
75 - 84	2,071	2.7%	2,498	2.9%	3,453	3.7%
85+	879	1.2%	1,184	1.4%	1,263	1.4%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	67,241	88.0%	73,522	85.0%	75,801	82.3%
Black Alone	3,491	4.6%	3,918	4.5%	4,140	4.5%
American Indian Alone	232	0.3%	300	0.3%	349	0.4%
Asian Alone	3,112	4.1%	5,567	6.4%	7,843	8.5%
Pacific Islander Alone	38	0.0%	38	0.0%	38	0.0%
Some Other Race Alone	829	1.1%	1,167	1.3%	1,494	1.6%
Two or More Races	1,448	1.9%	2,004	2.3%	2,474	2.7%
Hispanic Origin (Any Race)	2,721	3.6%	3,889	4.5%	4,965	5.4%

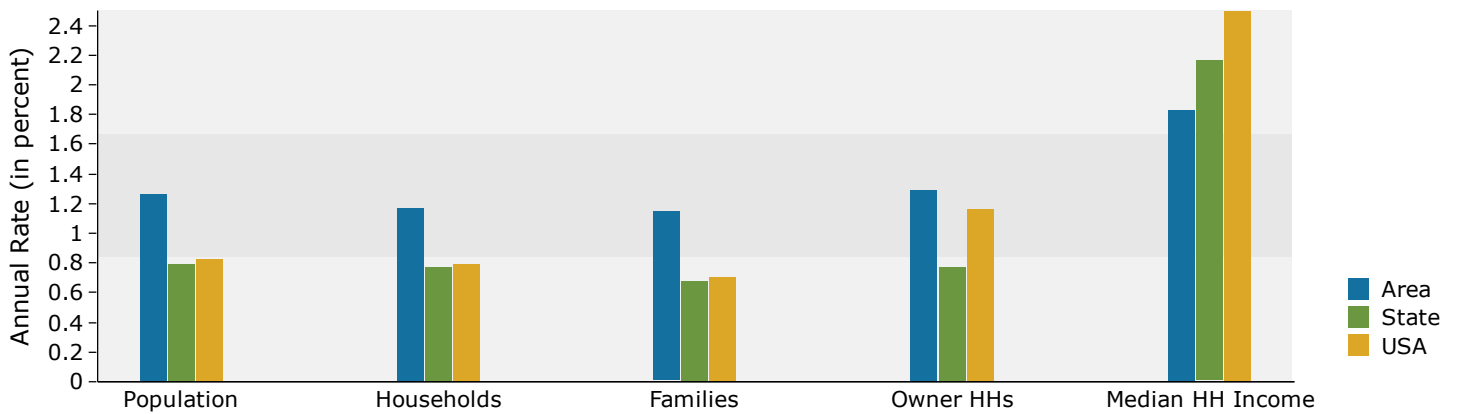
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

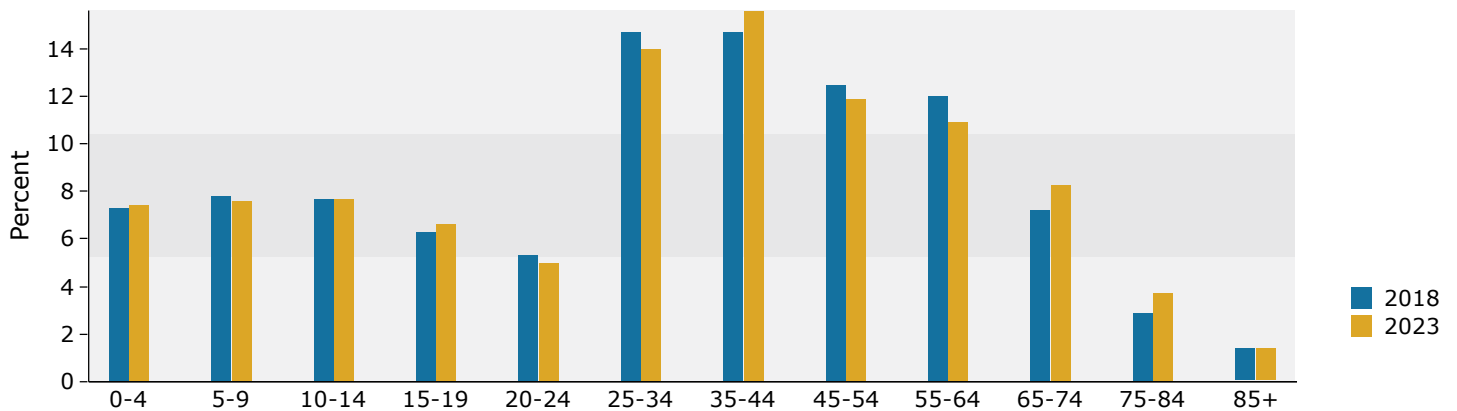
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 Ring: 3 mile radius

IRC Demographics
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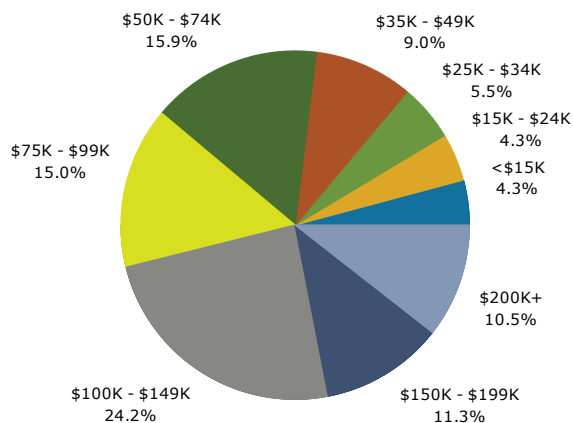
Trends 2018-2023



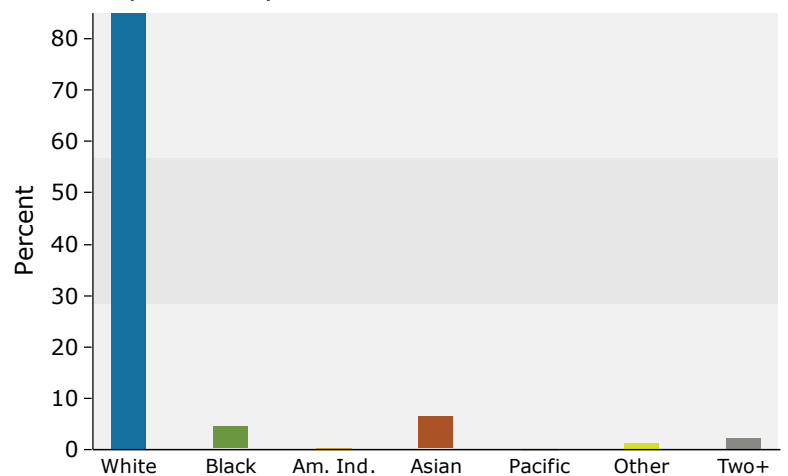
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

Shoppes At Grayhawk
Lat.: 41.290577 Long.: -96.141722
Ring: 5 mile radius

IRC Demographics
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Summary	Census 2010	2018	2023
Population	166,830	187,375	198,913
Households	67,535	75,370	79,758
Families	43,673	48,331	51,008
Average Household Size	2.45	2.47	2.48
Owner Occupied Housing Units	45,563	49,432	52,628
Renter Occupied Housing Units	21,972	25,938	27,130
Median Age	34.8	36.0	36.7
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.20%	0.79%	0.83%
Households	1.14%	0.78%	0.79%
Families	1.08%	0.68%	0.71%
Owner HHs	1.26%	0.78%	1.16%
Median Household Income	1.82%	2.16%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	4,381	5.8%	3,774	4.7%
\$15,000 - \$24,999	4,300	5.7%	3,790	4.8%
\$25,000 - \$34,999	5,425	7.2%	4,989	6.3%
\$35,000 - \$49,999	8,403	11.1%	8,182	10.3%
\$50,000 - \$74,999	12,826	17.0%	12,884	16.2%
\$75,000 - \$99,999	10,779	14.3%	11,544	14.5%
\$100,000 - \$149,999	15,148	20.1%	18,412	23.1%
\$150,000 - \$199,999	7,035	9.3%	8,123	10.2%
\$200,000+	7,067	9.4%	8,055	10.1%
Median Household Income	\$79,273		\$86,756	
Average Household Income	\$103,842		\$113,841	
Per Capita Income	\$41,772		\$45,646	

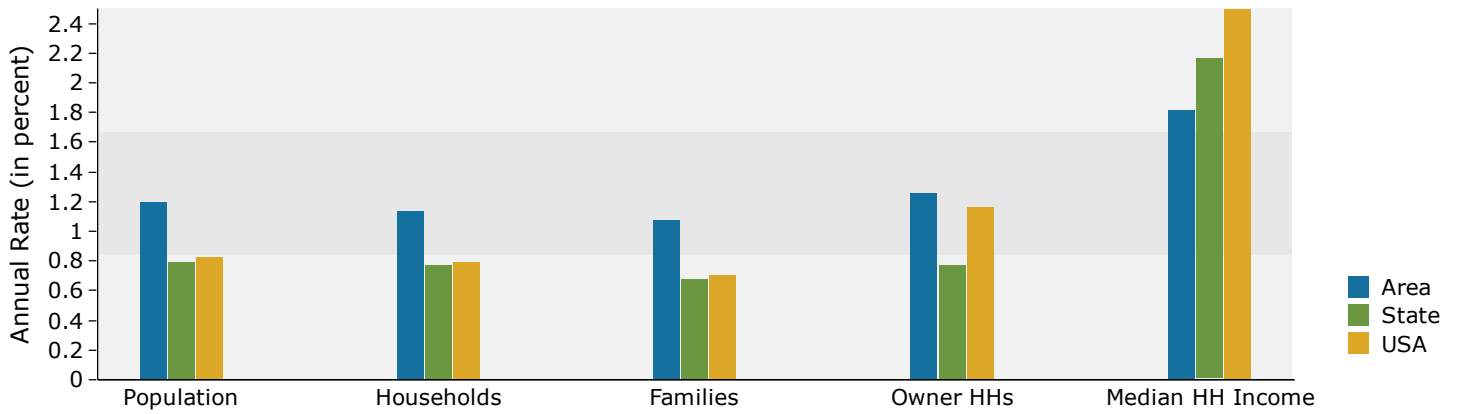
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,472	7.5%	12,949	6.9%	13,901	7.0%
5 - 9	12,428	7.4%	13,377	7.1%	13,879	7.0%
10 - 14	11,589	6.9%	13,263	7.1%	13,813	6.9%
15 - 19	10,114	6.1%	11,371	6.1%	12,196	6.1%
20 - 24	10,941	6.6%	11,429	6.1%	11,589	5.8%
25 - 34	26,304	15.8%	28,394	15.2%	28,822	14.5%
35 - 44	22,155	13.3%	25,624	13.7%	29,295	14.7%
45 - 54	23,044	13.8%	22,471	12.0%	22,450	11.3%
55 - 64	19,288	11.6%	22,261	11.9%	21,744	10.9%
65 - 74	9,721	5.8%	15,290	8.2%	17,930	9.0%
75 - 84	6,213	3.7%	7,406	4.0%	9,469	4.8%
85+	2,561	1.5%	3,540	1.9%	3,824	1.9%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	145,558	87.2%	158,661	84.7%	163,724	82.3%
Black Alone	9,490	5.7%	10,391	5.5%	10,860	5.5%
American Indian Alone	523	0.3%	672	0.4%	774	0.4%
Asian Alone	5,420	3.2%	9,656	5.2%	13,611	6.8%
Pacific Islander Alone	113	0.1%	107	0.1%	104	0.1%
Some Other Race Alone	2,244	1.3%	3,122	1.7%	3,982	2.0%
Two or More Races	3,482	2.1%	4,765	2.5%	5,858	2.9%
Hispanic Origin (Any Race)	6,549	3.9%	9,253	4.9%	11,796	5.9%

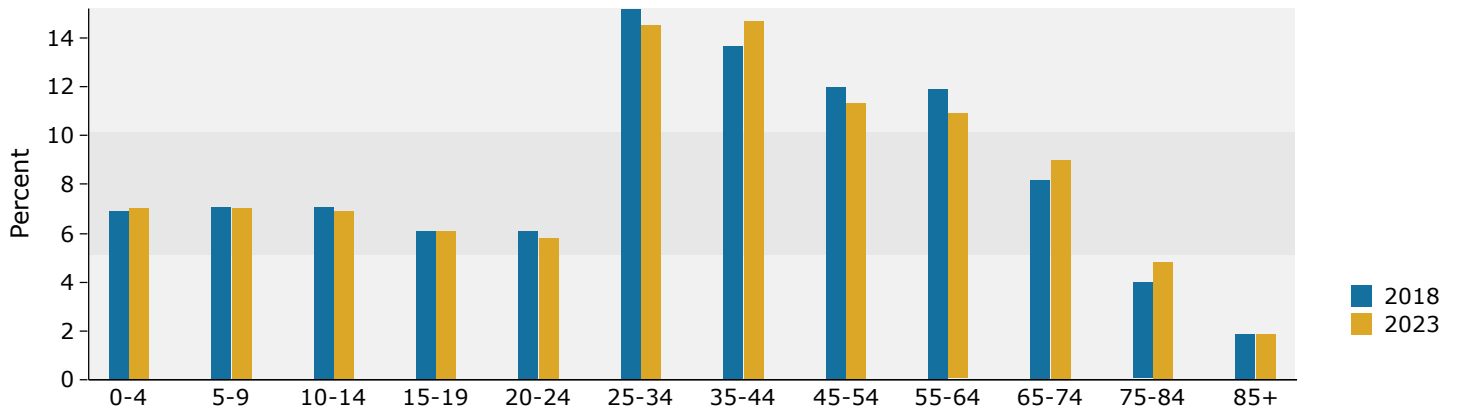
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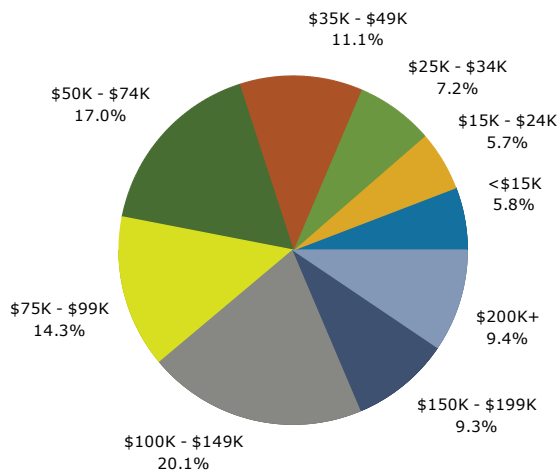
Trends 2018-2023



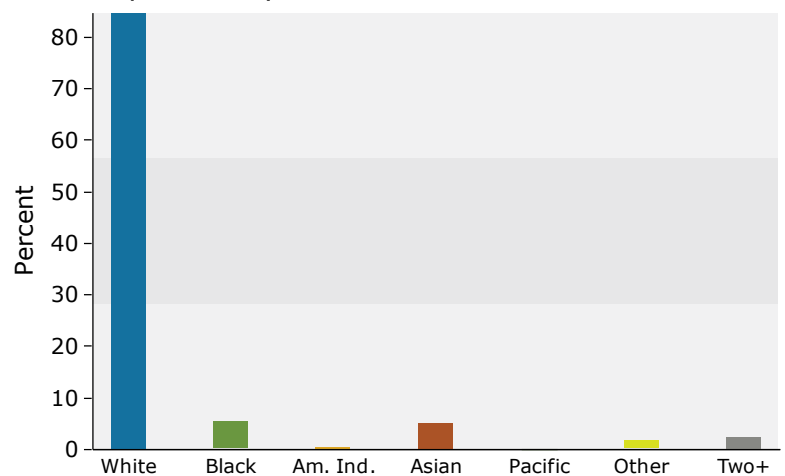
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.9%